



Federal funding for scientific and medical research is being cut. Lifesaving treatments are being delayed, studies suspended, and facts are being questioned. Science itself is under attack. Never has there been a more important time for the public to have a foundational understanding of the discoveries that affect our society and our public health and help prepare us for future crises.

Trusted for generations, NOVA reaches viewers equally across the political spectrum, playing a critical role in making complex scientific topics accessible to everyone and cementing the relevance of science in our everyday lives. NOVA is the most popular primetime science series on American television, reaching **more than 55 million Americans every year on TV and online.**

NOVA demystifies the scientific and technological concepts that shape our lives and reveal our universe, inspiring audiences with the power of human ingenuity. **With the future of science and public media under threat, NOVA's mission to tell accurate, engaging science stories to all audiences has never been more important.**

Created to safeguard NOVA's future, the NOVA Science Trust provides unrestricted funding to support all aspects of the series' work and provide the editorial team with the flexibility to seize opportunities as they emerge. This includes the research, development and production of NOVA's films, digital content, and education and outreach efforts. **Today, with issues like climate change, artificial intelligence, and scientific misinformation challenging our society to make difficult and far-reaching decisions, the series' mission has never been more vital.**

With the loss of federal funding, philanthropic support is more critical than ever to sustain NOVA's legacy as an innovator in science storytelling. In an ever-evolving media landscape, gifts to the Trust also enable us to expand NOVA's scope and impact in order to reach new audiences on air, online, and in America's classrooms.

Help empower the next generation of STEM leaders and make the power and joy of scientific discovery accessible to everyone with a gift to the NOVA Science Trust.

To learn more, contact:

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