



For more than thirty-five years, *American Experience* has brought to life pivotal stories and characters that have shaped our nation's past and present. Hailed by *The New York Times* as "the most significant television chronicler of the Republic's history," this lauded series is reinventing itself for today's audiences by moving beyond its broadcast legacy and transforming into the digital destination for the stories of America's history. Created to ensure the series future, [The American Experience Trust](#) offers individuals the opportunity to support all aspects of the series work telling stories that highlight critical lessons from our past and provide context for our present.

The Organization of American Historians has warned of "a disturbing attack on core institutions and the public presentation of history" arising from recent efforts to control and censor historical narratives. In this fraught moment for the historical record, when established facts are being questioned, and cuts to federal funding for public media, national parks, museums and institutions of learning are preventing the public from accessing accurate information about our shared past, we believe that a robust, reimagined *American Experience* is critical to our ability can draw on the lessons of history to inform how we meet the current moment, no matter how challenging.

Grounded in the belief that history belongs to all of us, *American Experience* explores our collective past through a broad lens, sharing diverse perspectives and providing fresh insights into the catalytic moments and people that have defined our country. In its new incarnation, *American Experience* will sustain the commitment to trusted, in-depth, accurate storytelling that is its hallmark, while making history come alive to audiences of all ages and backgrounds.

Drawing on the series' rich archive of both finished documentaries and never before seen raw interviews and footage, we will create content optimized for social and digital platforms and their audiences. We will test ideas and build out a pipeline of content, working with credible independent creators, experts, and hosts. We will then build on this work to include original productions, creating innovative digital and social content that makes American history accessible and engaging to everyone.

Philanthropic support is more critical than ever to sustain *American Experience's* legacy as the preeminent resource for history and the human experience. Thank you for your interest in supporting *American Experience* through The American Experience Trust.

To learn more, contact:

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