News and Journalism Fund

Trustworthy, impactful, and accessible journalism is critical to democracy. At a time when local media outlets are collapsing, misinformation runs rampant on social media, and escalating partisanship creates echo chambers of propaganda, we must focus on one thing: the truth. Public media remains the most trusted source of information, providing objective, reliable reporting at every level. Whether it's breaking local news, in-depth investigations into state and national issues, or bringing crucial context and detail to international developments, GBH is committed to delivering news and information that serves the needs of all audiences.

Relevance

GBH is a trusted source of news and information, reaching millions each week with programming that addresses timely news with depth and rigor. From the incisive investigatory reporting of FRONTLINE, to the international scope of *The World*, to GBH News' comprehensive, in-depth local coverage of Massachusetts and New England, GBH is uniquely positioned to bring audiences unbiased, thoughtful, deeply informed coverage of issues and events. Our reporting includes analysis and context backed by the experience and knowledge of our journalists and producers. Our news coverage provides audiences with crucial information that meets the highest journalistic standards. The information we provide to the public encourages discussion, community engagement and curiosity about the world.

Impact

Journalism produced by GBH promotes discussion, learning and debate, and sparks change. Here are some of the impacts of our reporting:

• GBH News draws on the talents of a multiplatform newsroom that boasts audio, video, and digital reporting expertise. Reaching a weekly audience of more than 500,000, GBH News maintains bureaus in the Massachusetts State House, the Boston Public Library, and Worcester to address the acute, state-wide need for local media that reflects the community it serves. To expand on this work, GBH recently launched a statewide partnership with CAI and New England Public Media (NEPM) that will highlight important stories and breaking news from Springfield to Provincetown and points between. Connecting the Commonwealth will build upon a longstanding relationship between the three public media outlets. Multiplatform coverage will focus on the stories that matter to audiences locally and statewide, from education and the environment to the economy and inequality. And, in May 2024 GBH News won its first-ever George Foster Peabody Award in the radio/podcast category for The Big Dig, a podcast produced in partnership with PRX. The nine-part limited series examines American infrastructure and whether our country can still build big things, through the lens of Boston's megaproject, the Big Dig, one of the most expensive highway projects in the nation's history.

- A vital resource in international news for American listeners, <u>The World</u> reaches 2.5 million weekly listeners, and has engaged domestic US audiences for nearly 30 years with international affairs through human-centered journalism that connects the global to the local and builds empathy for people around the world in stories you don't find elsewhere. For example, *The World* 's international climate reporting yielded a weeklong radio and web series focused on how the war in Ukraine is destroying forests, poisoning groundwater, polluting air, and rendering vast stretches of farmland unusable due to mines and unexploded ordnance.
- FRONTLINE delivers factual investigative reporting through its signature long-form documentaries and short-form digital content. For more than 40 years, its dedication to providing comprehensive and trustworthy revelatory journalism has not wavered. This commitment drives its pursuit of stories that matter, and that spur action. For example, FRONTLINE's <u>Plastic Wars</u> led the California Attorney General's office to issue a subpoena to Exxon Mobil after the film's investigation uncovered documents showing top officials allegedly deceived the public into believing most plastic could be recycled. FRONTLINE's <u>20 Days in Mariupol</u>, documenting on the ground the Russian invasion of Ukraine, won the Academy Award for Best Documentary Feature Film.

Vision

In a time of mis- and disinformation and concerning lack of trust in news media, GBH is committed to providing accurate, unbiased news and information to local and national audiences. We pursue our journalistic mission through a variety of programming across platforms, holding ourselves to rigorous reporting standards, providing objective information, holding power to account, and meeting consumers where they are. We are committed to expanding this work to meet the growing need for fact-based reporting, and to arm the public with relevant, timely news to foster an informed and civic-minded citizenry.

Goals

- Broaden GBH's reach as one of the nation's premier providers of public media journalism at the local, national, and international levels.
- Make GBH's journalism accessible to everyone, across multiple platforms and to all audiences.
- Approach reporting from a broad, inclusive perspective, with a focus on underserved and underrepresented populations and stories that have not yet been told.
- Reach and engage individuals and communities to foster development of a well-informed citizenry.

How you can help

A gift to the *GBH News and Journalism Fund* provides flexible resources to support all aspects of GBH's journalistic mission, from Boston Common to the halls of the U.S. Capitol to the battlefields of Ukraine and Gaza.

Contributors to the fund will receive an annual report highlighting and reporting on key initiatives and successes during the year, along with periodic content updates and invitations to special events, screenings and convenings around relevant issues.

