

THE MASTERPIECE™ TRUST

For over five decades, MASTERPIECE has endured as a treasured American institution, bringing high-quality drama and mystery programming into homes across the nation. Today, MASTERPIECE is the longest-running primetime drama series in American history.

MASTERPIECE fan-favorites include *Downton Abbey*, *Endeavour*, *Poldark*, and many more. The series is smart, edgy, and thoroughly entertaining with an interactive website, award-winning podcast and robust social media presence. Most recently there has been an unprecedented surge in viewership thanks to the contemporary appeal of programs including *All Creatures Great and Small*, *Grantchester*, *Miss Scarlet*, and *The Marlow Murder Club*.

The series that first ignited the nation's passion for lush costume drama and clever mystery programs has revitalized interest among longtime fans, captivated a generation of young viewers, and spurred competition.

The MASTERPIECE Trust – a collaborative initiative between GBH (MASTERPIECE's producing station) and PBS stations nationwide – enables philanthropists and family foundations to support both MASTERPIECE and their local station.

Recent federal funding cuts have put the future of MASTERPIECE along with the many PBS stations that carry it, at risk. Support for the MASTERPIECE Trust makes a significant and tangible impact on both MASTERPIECE and affiliate PBS stations.

Gifts to the MASTERPIECE Trust enable MASTERPIECE to compete with prominent commercial television networks and streaming services across all stages of production, providing the resources required to invest in the development of new programs and partnerships, and to grow the series both on-air and online. The MASTERPIECE Trust gives MASTERPIECE the flexibility to attract the most talented actors, develop the most engaging scripts, and partner with producers at the top of their field. With your support MASTERPIECE can secure the future of superb British drama and maintain its time-honored and well-earned reputation for bringing unforgettable stories to American audiences.

MASTERPIECE is at a pivotal point in its storied history. We invite you to join us in helping to ensure that the series continues for the enjoyment of future generations.

To learn more, contact:

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