

Climate and Environment Fund



With recent federal funding cuts to environmental programs and policies weakening protections for clean air, water and land, the climate crisis is one of the most pressing and urgent issues of our time. Through objective, science-based reporting, GBH keeps the public informed and helps counter the disinformation and negativity associated with environmental issues and climate change. Our educational content equips individuals with the knowledge and skills needed to make informed choices, fostering a sense of responsibility that contributes to a more environmentally conscious society.

Relevance

Reaching 28 million people each week, GBH is uniquely positioned to inform, educate, and inspire people of all ages about the challenges, effects, and opportunities associated with the environment. For more than 40 years, GBH has reported on and told compelling, thought-provoking stories that illuminate the pressing issues of environmental justice, conservation, and climate change. GBH examines climate and the environment through the lens of science, investigative journalism, history, children's programming, and local and international news. These stories become the launching pad for discussion, education, community engagement, and action.

Impact

In 1983, NOVA was among the first to air a documentary on global warming. As public awareness of climate change and the environment has continued to grow, GBH has continued its commitment to covering this issue, presenting key stories and resources on television, radio, and digital and social media platforms. This content reaches millions of people, promotes discussion, learning and debate, and sparks change. Some examples:

- FRONTLINE's [Plastic Wars](#) led the California Attorney General's office to issue a subpoena to Exxon Mobil after the film's investigation uncovered documents showing top officials allegedly deceived the public into believing most plastic could be recycled.
- The Aspen Institute's 2022 Breaking the Silence: Kids' Media report listed [Molly of Denali](#) as one of only four children's series that has produced episodes referencing climate change.
- [The World's](#) international climate reporting reaches a radio audience of more than 2 million nationwide each week.
- GBH News' [The Forum Network](#) features a growing collection of lectures curated around climate change and the ideas and actions scientists and thought leaders are taking to adapt to the climate crisis.
- Along with 2 long-form documentary films ([Weathering the Future](#) and [Chasing Carbon Zero](#), which reached 4.8 million people), NOVA's [Climate Across America](#) partnered with 10 public media

stations across the country to produce audio and video reporting on local climate stories, reaching an additional 1 million people in those communities.

- Educational resources produced from GBH's environment and climate films are available for free on [PBS LearningMedia](#), used by 1 million teachers annually in classrooms across the country.

Vision

Our viewers have long enjoyed programs that reveal the wonders of the natural world. Now, amid escalating temperatures, rising sea levels, and more extreme weather events, we're addressing a lack of solutions-oriented, science-based programming to catalyze the conversation on climate. By amplifying local and indigenous knowledge and highlighting solutions, we'll empower millions of viewers to understand and address this critical issue. From deep community ties to partnerships with national and international organizations – including PBS, CPB, the BBC, the United Nations, the National Park Service, and The Nature Conservancy – we will ignite hope and inspire action at every level. And because we know climate is a generational challenge, we recognize, and will meet the need for fact-based programming to engage viewers of all ages in the conversation.

We will provide both the objective information needed to make informed decisions, and the inspiration required to encourage the next generation to learn, act, and embrace change for a better future.

Goals

- Advance GBH as the nation's premier provider of public media content for educational, solutions-driven climate and environmental programming.
- Create environmental and climate-related content from every perspective, locally and nationally.
- Approach issues from a broad, inclusive perspective, with a focus on underserved, underrepresented, and Indigenous populations.
- Inspire kids from Pre-K and K-12 through positive and engaging programming such as [Molly of Denali](#) and [Arthur](#) as well as climate-related online resources.
- Reach and engage more than 1 million teachers yearly using PBS LearningMedia climate education resources in classrooms.
- Maximize GBH's role as a convener for thought leaders, partners, and the community through events and programs that empower local and national climate engagement.

How you can help

A gift to the [GBH Climate and Environment Fund](#) supports programs, news, and research that amplify climate and environmental issues with an eye toward illuminating practical, equitable, and sustainable solutions to the current climate crisis, both locally and nationally.

Contributors to the fund will receive an annual report highlighting and reporting on key initiatives and successes during the year, along with periodic content updates and invitations to special events, screenings, and convenings around relevant issues.

For more information contact

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